



26. september 2013

FERNBELT
DEVELOPMENT

MISSION

Building people - Building relations - Building business



- Develop human resources in Region Zealand
- Develop networking between citizens, businesses
- Develop new business opportunities arising from large construction projects and the new North European growth region

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Interreg 4A Fehmarnbeltregion project

Background

Building up a common Region

Project period: 01.10.2010 to 31.08.2013

Project Partners:

- Danish Industry
- Wirtschaftsförderung Lübeck
- IHK Lübeck
- Femern Belt Development

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Project activities:

Seminars:

8

Matchmaking events (branch meetings):

6

Analysis:

- Business Clusters in the Lübeck, Ostholstien and Zealand
- Best Practice in Business Retention and Expansion in the Femern Belt Region
- Economic effects of large-scale infrastructure projects
- Application to Branding to Places

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Seminars:

- skills upgrade and building network between Germany and Denmark
- Make your company visible
- quality management
- establishing crossborder company networks
- Fact-finding tour Øresundsconnecten.
- Projectmanagement
- Regional business networks
- Add your chances to by an subcontractor

Matchmaking evnets:

- Transport and Logistics
- Clean Tech
- Crafts
- Women leaders and entrepreneurs
- Healthcare
- Network for business women

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Clean Tech:

- The companies in the Femern Belt Region are good but too small
- Larger Region

The difference between Germany and Denmark companies

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During our Cleantec event we have invited companies from Region Zealand and from the German site (Ostholstien, Plön and Lübeck) to see if we could match some companies. We have found out that we have to also work with companies from the Selsvig Region to make a perfect match for the Danish and German companies.

Husom and Hamburg have very strong companies in the cleantec areas that we can match with companies from the Femern Bælt Region.

The difference: Germans are good at one specific thing. The Danes are good at connecting things into good solutions.

Example: The Germans are good at making solar cells. The Danes are good at connecting the solar cells with other CO2 neutral energy resources and make a CO2 neutral power solution to a household.

LET US JUMP INTO THE FUTURE!



www.femern.info

www.klartil.dk

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